



## PRESS MENTIONS & AWARDS

### PRINT

GARDEN & GUN  
SOUTHERN LIVING  
AMERICAN EXPRESS DEPARTURES  
WNC (WESTERN NORTH CAROLINA)  
SOUTHPARK MAGAZINE  
QC EXCLUSIVE  
SAVOR NC  
VERVE  
USA TODAY  
MOUNTAIN EXPRESS  
ASHEVILLE CITIZEN-TIMES

### ONLINE

WALL STREET JOURNAL ONLINE  
WORLD WHISKY REVIEW WHISKY  
ADVOCATE  
CAPITAL AT PLAY  
YAHOO NEWS  
AOL NEWS  
CBS.COM  
NASDAQ  
C-NET

### BROADCAST

CBS THIS MORNING  
MSNBC MORNING JOE  
UNC-TV  
DIY NETWORK *THE TREEHOUSE GUYS*  
DISCOVERY CHANNEL *MOONSHINERS*  
PBS *ORIGINAL FARE*

### AWARDS

THE BEVERAGE TASTING INSTITUTE 2014 GOLD MEDAL  
TROY & SONS PLATINUM WHISKEY RATED 90 POINTS BY THE TASTING PANEL  
TROY & SONS OAK RESERVE WHISKEY RATED 91 POINTS BY THE TASTING PANEL  
BLONDE WHISKEY RATED 95 POINTS BY THE TASTING PANEL  
NEW YORK INTERNATIONAL SPIRITS COMPETITION 2011 SILVER MEDAL  
SAN FRANCISCO WORLD SPIRITS COMPETITION 2012 SILVER MEDAL  
AMERICAN DISTILLING INSTITUTE 2012 SILVER MEDAL  
ANTHONY DIAZ NEW YORK WINE & SPIRITS COMPETITION 2012 BRONZE MEDAL